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**THE HART
SCHOOL**
*Creative
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RSA/MEL

03 October 2024

Dear Parents and Carers,

Re: Misuse of Social Media and Communication Platforms

I am writing to address a matter of increasing concern regarding the use of social media by some of our students, specifically on platforms such as TikTok, Facebook, WhatsApp, Snapchat, and others. Recently, we have been made aware of incidents where inappropriate content related to the school has been shared, causing upset within the school community and, in some cases, targeting staff members.

As a school, we take these issues very seriously. Social media misuse not only undermines the respectful culture we work hard to maintain but can also have significant consequences for those involved. In cases where school policies are breached or individuals are targeted, we will not hesitate to apply our behaviour for learning policy. Where necessary, police involvement will be sought to ensure that the situation is appropriately addressed, we of course want to avoid this measure.

We are asking for your immediate support in this matter. We kindly request that you take time this evening to check your child's social media accounts, including but not limited to TikTok, Facebook, WhatsApp, and Snapchat. Please ensure that any inappropriate content or images related to the school, staff members, or fellow students are deleted. Your vigilance and cooperation are essential in helping us maintain a safe and respectful environment for everyone.

We appreciate your continued partnership and support in guiding our students toward responsible and respectful online behaviour. If you have any questions or need further clarification, please do not hesitate to contact the school office.

Thank you for your attention to this important matter.

Yours sincerely,

Miss R Sandham
Principal